

Thomas Fisher, Owner of Bonsai Marketing LLC

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PROFILE

I am a marketing practitioner specializing in digital media and advertisements. Currently in the Professional Selling Program at UCF, I am studying rapport building and objection handling. With two years in sales and customer retention, I have experience closing deals and creating value for customers. I value strong relationships and am constantly working on my communication and leadership skills.

EMPLOYMENT HISTORY

May 2018 — Present	Owner, Bonsai Marketing LLC	Oviedo
	Digital marketing firm specializing in website design, Facebook Ads, and media production. <ul style="list-style-type: none">• prospecting new leads• interviewing and validating leads• closing leads• outsourcing and employee/contractor management• video production	
Oct 2019 — Present	Intern, Myles Marketing LLC	Oviedo
	<ul style="list-style-type: none">• develop lead generation strategies• manage social media accounts• create social content for local businesses	
Mar 2017 — Feb 2019	Manager, Tenders	Orlando
	<ul style="list-style-type: none">• supervised and managed 10 - 12 employees• created weekly employee schedules• handled customer complaints	

EDUCATION

2015 — Present	University of Central Florida	Orlando
	Marketing - Professional Selling Program	

SKILLS

Adaptability	Cold Calling
Editing Video	B2B Sales
Facebook Ads	Contract Negotiation
Able to manage and implement Social Media campaigns	Adobe Creative Suite
Website Design/SEO	Microsoft Office

COURSES

Aug 2019 — Dec 2019	Professional Selling
Jan 2020 — Present	Advanced Professional Selling

REFERENCES

References available upon request

EXTRA-CURRICULAR ACTIVITIES

Dec 2018 — Present	Animal Caretaker, Pet Rescue by Judy	Sanford
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